

Eastern MA Training notes!

Harvard
Tufts
Northeastern
MIT
BC
Harvard Kennedy School
BU

not in attendance but included in Boston Network: Wellesley, many from MIT (but DID include a new campaign coord.), many from Tufts, Emerson, Suffolk, Brandeis, Babson...

Our asks for this training are:

1. Run a strong campus campaign.
2. Plan for a September 24th event and recruit, recruit, recruit!
3. Present and plan a strong Sleepout (S-O) for after the twenty-fourth leading up to Copenhagen.

Agenda summary:

Bill (platform) discussion
The importance of campus leadership #s
Filling out structure within MAPS!
Trainings and breakouts

Politics and Science of Climate change: Emily, BC

Atmosphere content of carbon

- was 250 pre-industrial revolution
- 350 parts per million
- 390 ppm is where we are now (382? 385?)
- Business as usual course= 900 ppm!

Policy-wise, out of four UN reports the LOWEST is 450 ppm. Healthy climate would be at most 350 ppm (James Hansen)

Waxman-Markey (ACES) is ~650, 1% below 1990 levels by 2020.

Global Warming Solutions Act (GWSA) is 15-25% below 1990 levels by 2020.

New bill would be 100% of our electricity from clean and renewable sources by 2020.

Graph shows the consequences of inaction! The area below matters, because it's all accumulated carbon!

How would we achieve these reductions?:

1. Improve land use
2. Stop mining coal
3. Phase out all fossil fuels (350.org platform)

MAPS platform:

Seeking to have MA meet it's electricity needs without emitting CO2 while in operation.

Bill:

Q: Can we radically transform energy? No. But we can get the ball rolling!

1. Carbon tax- From taxes (drop your emissions!). Give people money at a constant level

:Business-level as well works on how to get the incentives right.

:Carbon Tax Center, Zero Carbon Institute

Q: Is carbon tax progressive? Yes. Higher incomes use more energy, but get back same tax.

2. Use less energy.

:"Dramatically increase" energy increase in buildings in MA.

:Paid for by bonds

:American Architects Net-zero challenge

3. Smart-grid technology (in Nebraska?)

: Would improve our ability to use intermittent energy sources.

: Electric cars are a part. (Increase registration fees for fossil fuel cars.)

The leadership campaign

We have a collective action problem. Many people must work together to solve a common problem.

Too ambitious? Massachusetts can be a leader. Independence, abolition, marriage equality, healthcare! Clean energy.

John Kerry is Chairmen of *Foriegn Relations committee*.

The Copenhagen Protocol.

The sole senator of Massachusetts.

Q: Does Governor Patrick support clean energy? What about Mayor Menino, can we get him to sign on??

Governor Patrick to introduce bill (1st ask), Legislature to pass (2nd, before December 7th!)

December 7th. The first day of climate negotiations.

Also: the bombing of pearl harbor: December 7th, 1941. This was two years after the war started!

"we don't need to wait until that tragedy to occur" -- we want immediate mobilization

Boomers generational call to action, this is ours. Better, windmills help the economy and don't kill anyone.

Technology.

Globalization is human-caused.

We built them, we can shut them down.

(No one deliberately caused this, it's not their fault. --but it's their responsibility!)

Use mechanisms such as increase the price of dirty energy, deliberate efficiency investments.

Use technologies that we have. MA can get 30% from Rooftop solar, 60% by wind (See Platform, below)

Summary: **"Morally necessary, technologically possible"**

Timeline:

-->Follows: Gantz Model!

September 19th= our first peak, happening in different regions of MA

downtime to build campus model

mini-peak= Press conference on the 24th of September.

October 3rd= Community training

October 24th= Day of climate action!

After that, mini-peaks as things come up.

night= ask people to sleep out in their campuses

Sunday night= sleep out action on Common

Q. people have work?

October 25th+ is mini peaks, fossil-free Fridays, walk-out Wednesday.

- FFF: making a statement: recruiting campus groups= publicity around this. Also, a personal journey?

-idea: use Critical Mass, which is last Friday of every month.

-idea: do-it-in the dark.

Q: what is our message: going green is going back, or a new alternative that we (who?) can do.

- College students are the perfect ones to do it.. not as many obligations.

- anyone who is concerned about this should check out MessagingNotes8.25 from the retreat, posted on Wiggio group.

(my pov)

- Personal message. something that we can all do. "A personal journey?" doesn't impede on my social scene any more, my food, my water or personal health to have everything I do, be green. This is grassroots level personal action, compounded in a well-represented group, like Nick said. Some groups take this perspective.

- Economic message: Otherwise, it's something that's profitable, that is a growing market, competitive rates, etc.

- Political message: the easiest one is that it is an alternative we can lead in, that our lobbying group is well-

Sleep-out Tactic!

1. Huge disconnect between environmental urgency and the ask. Seems unreal, almost.

2. Values-based tactic. We are refusing to sleep within our homes and workplaces.

350.org

25th+= we are going to have a state-wide sleepout. Demonstration @ the Statehouse!

-recurring Sunday event: lobby every single legislator. Get press around it, and spread the word until it passes!

Q: if we can't get bill introduced before the 24th of October, or continuous Sundays, how do we spend this lobbying effort, which is a big part of the tactic?

Q. who all here (by show of hands) has a tent? sleeping bag?

-recurring Friday event: fossil-free Fridays

Q: Is this tactic legal?

- sleeping out on common is not legal.
- 100 people peacefully sleeping out will require police chief approval
- Menino is going through an election next week.
- Craig is going through meetings to try to do it more legally.
- Cambridge common could be plan B. (Cambridge City Councillor Craig Kelly)

Professional, clergy, elected officials

BUT you may have to decide: are you willing to risk arrest if a police officer tells you to move.

Oct 31st is Halloween! Have themed costumes! Solar panels are so cool!
next day is a Sunday- wear your windmill costume

November 8th- Hansen is going to be sleeping with us!

Fast for Thanksgiving, and a continuous sleepout during that time. 26th-30th.

Huge escalation tactic. "on vacation while the world is burning."

Food Project, Food Not Bombs. alternative= zero-carbon dumpstering.

not that hard to dumpster, kinda fun if you get people psyched for it. (or an arrangement set up)

Q. Depressing?

Trainings given:

Eddie: Trainings in Interests and Resources--> Personal Narrative training

plusses and deltas:

Dan: Leadership structure. Is not hierarchical, but "bigger ideas" grassroots + at a higher level?

plusses and deltas:

Sam: 1-1 Training

1-1 w/ Dom McCadden

Nick: Inspirational task design

Task design for meaningful responsibility, with real results.

variety, identity w/ it, significance (movement), autonomy (you decide and I help), feedback (know timeline)

Craig: you want him to know the goal. Level one= help develop what seems reasonable.

Level two: they pass on the task to the people who are actually doing it, still thinking they're committed to it.

group design: interdependence. If group would be better, use group. If motivation would be higher!

Q: do people want to do it?

Breakouts- by campus and by group

MAPS Leadership Contacts

MAPS Coordinator Craig Altemose Harvard Law 201-841-7105 craigaltemose@gmail.com
New Media Coordinator Emily Simone Boston College 917-617-4167 simoneem@bc.edu
High Schools Coordinator Heather Bulis Westfield State College - hbulis3166@wsc.ma.edu
New Schools Coordinator Sophia Wen Harvard University
510-501-5791 mahighiswen@gmail.com
John Beatty Harvard University 203-536-5349 jemmert.beatty@gmail.com
Fundraising and Development Coordinator Samantha Akiha Boston University
510-708-6991 sakiha@bu.edu
John Beatty Harvard University 203-536-5349 jemmert.beatty@gmail.com
Policy Team Coordinator Todd Mooring MIT 402-570-1023 tmooring@mit.edu

Boston Campaign Coordinator Nicolas Dahlberg Boston University
862-354-4994 ncdahlberg@gmail.com

Boston Media Coordinator Dan Abrams Northeastern University
518-527-9168 daniel.a.abrams@gmail.com

Boston Recruitment Team Coordinator Dominique McCadden Northeastern
516-302-7861 dominiquemccadden@gmail.com

Boston Community Outreach Coordinator Eddie Miller Boston University 440-935-5434
eddiemill@gmail.com

Western Massachusetts Coordinator Katie MacDonald UMass Amherst
617-470-4690 katiemac68@gmail.com